



Course Information Form

This Course Information Form provides the definitive record of the designated course

Section A: General Course Information

Course Title	MBA Entrepreneurship
Final Award	MBA
Route Code	MBAENTOCF
Intermediate Qualification(s)	PD Dip and Business administration entrepreneurship PG cert
FHEQ Level	7
Location of Delivery	University Square Campus, Luton
Mode(s) and length of study	Full-time over 12 months
Standard intake points (months)	Block delivery (6 intakes per year) October, November, February, April, June, August
External Reference Points as applicable including Subject Benchmark	QAA UK Quality Code for Higher Education 2014 Part A, October 2014 QAA Subject Benchmark Statement, Master's Degrees in Business and Management, June 2015 QAA Characteristics Statement for Master's Degrees, September 2020
Professional, Statutory or Regulatory Body (PSRB) accreditation or endorsement	CMI 711 Entrepreneurial Practice
HECoS code(s)	100078

UCAS Course Code**Course Aims**

The Masters in Business Administration (MBA) in Entrepreneurship is a specialist management qualification designed to meet the needs of individuals that are not necessarily looking at corporate roles post-graduation. It is structured to support your aspirations for a potential career progression either running your own start up or within a corporate organizations innovation and growth strategy while further developing and applying your acquired management skills and a being part of a 21st century cutting edge understanding of business.

The course adopts a practice-led curriculum and aims to develop an advanced knowledge of business processes and models and their effective implementation in the dynamic competitive global context, and the ability to creatively apply this knowledge and understanding to complex issues to systematically and innovatively enhance practice driven business and strategic applications to new or developing organizations.

This offers a challenging learning opportunity to encourage the integration of theory and practice supported by experienced academics with substantial management and entrepreneurial experience. Through practice events you will work with academics and professors of practice who have years of experience across private, public and not-for-profit sectors to support your personal and professional development as a creative and innovative enterprise oriented leader with the knowledge and skills needed in the global, interconnected economy.

You will develop the attributes and skills expected of post-graduates, as recognized by professional and industry bodies such as the Chartered Management Institute and the Confederation of British Industry, including team-working, negotiation skills, leadership, confidence and the ability to apply critical and creative thinking to complex and unclear problems to develop innovative solutions.

This degree aims to enhance your professional prospects by developing your capability to apply the latest thinking relating to business creation, development and change in the competitive global context. Successful completion of the MBA-Entrepreneurship highlights your potential to have a real impact in either the creation of a new enterprise, growth of an existing family firm or start-up or as part of an innovation and market development intrapreneurship team in an established firm.

Course Learning Outcomes	Upon successful completion of your course you should meet the appropriate learning outcomes for your award shown in the table below	
	Outcome	Award
	1 Acquire a critical appreciation of connections across diverse business functions and stakeholder groups and demonstrate the ability to apply effective enterprise management principles.	MBA, PGDip, PGCert
	2 Demonstrate an in-depth understanding of ethics, sustainability, and diversity through the application of responsible leadership within organisations.	MBA, PGDip, PGCert
	3 Evaluate market dynamics and customer behaviour to support the generation of actionable insights in the global context.	MBA, PGDip
	4 Demonstrate practical skills that support the application of financial and risk management principles.	MBA, PGDip
	5 Identify and analyse appropriate data to support ethically sound strategic and operational management decision-making.	MBA, PGDip
	6 Design innovative products and services to achieve customer satisfaction by understanding consumer behaviour, managing customer relationships, and addressing market failures	MBA, PGDip
	7 Understand social change complexity, appreciate social entrepreneurship concepts, learn how to measure social impact, and explore resource mobilisation for positive change.	MBA, PGDip
	8 Develop comprehensive knowledge of the contemporary global business environment and critically analyse its influence on organisational strategy and innovation.	MBA, PGDip
	9 Develop proficiency in appropriate research methods and techniques as demonstrated by the ability to gather and analyse data, evaluate its relevance and validity, and synthesise a wide range of information	MBA
	The MBA adopts a dynamic teaching methodology, incorporating block teaching and guided learning techniques. Embracing innovative approaches such as flipped classrooms, the MBA curriculum is tailored to nurture early career leaders and managers into global citizens. The teaching philosophy prioritises internationalisation, responsible leadership, digital literacy, data-driven decision-making, and employability skills.	

**Teaching, learning and
assessment strategies**

The teaching team comprises seasoned academics with specialist research backgrounds and practitioners with extensive industry experience. Students are regarded as partners in the learning journey, fostering a collaborative environment that aligns with professional aspirations.

The learning experience is structured to cultivate independent and self-directed lifelong learners. Through a blend of individual, peer, and group assessments, students develop a comprehensive understanding of their personal capabilities and the evolving business landscape. The curriculum emphasises practice-led learning, empowering students to apply theoretical knowledge in real-world scenarios.

The MBA utilises a block teaching model, with each unit designed to enhance specific employability and research skills. Significant direct contact time is supplemented with individual study and preparation opportunities, fostering a holistic approach to learning.

All MBA Assessments are grounded in real-world dynamic global context scenarios that support the fusion of theory and practice in authentic work contexts. All assessments are designed to support key takeaways for your employability.

To cater to diverse learning styles, the course employs a variety of group and individual assessment methods, including:

- Business Reports to showcase your contextual insight and professional acumen.
- Project Plans to highlight your project planning skills.
- Presentations to support your creativity and communication skills
- Project and Consultancy Reports are designed to foster critical analysis and integrate the knowledge gained throughout the course and apply it independently in practical situations.
- Business simulations, allowing you to demonstrate the ramifications of your strategic decision-making.
- EPortfolios are designed for you to showcase your progress and skills.
- Project and Consultancy Reports are designed to foster critical analysis and integrate the knowledge gained throughout the course and apply it independently in practical situations.
- Business simulations, allowing you to demonstrate the ramifications of your strategic decision-making.
- EPortfolios are designed for you to showcase your progress and skills

Learning support	The University's comprehensive student support service includes: • Student Information Desk, a one-stop shop for any initial enquiries; • Student Support team advising and supporting those with physical or learning needs or more general student well-being; • Study Hub team providing academic skills support with the learning and development team; • Learning resources and referencing support with the academic liaison library team • Personal Academic Tutoring system; • Course Coordinators, Unit Coordinators and Tutors • Academic Success Tutors • Careers & Employability Service • Student Union
Admissions Criteria	https://www.beds.ac.uk/entryrequirements Approved Variations and Additions to Standard Admission https://www.beds.ac.uk/entryrequirements
Assessment Regulations	https://www.beds.ac.uk/about-us/our-university/academic-information Note: Be aware that our regulations change every year Approved Variations and Additions to Standard Assessment Regulations' https://www.beds.ac.uk/about-us/our-university/academic-information

Section B: Course Structure

The Units which make up the course are listed below. Each unit contributes to the achievement of the course learning outcomes either through teaching (T), general development of skills and knowledge (D) or in your assessments (A).

Unit	Unit Name	Level	Credits	Core or Option	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15

Unit	Unit Name	Level	Credits	Core or Option	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
MBA001	Responsible Leadership & Sustainable Management	7	30	Core		TD A	TD A	TD A	TD	TD									
MBA004	Strategy Analysis and Practice	7	30	Core	TD A	TD A	D	TD A	TD A	D	TD A								
MBA005	MBA Applied Practice	7	30	Core	DA	DA	DA	DA	DA	TD	DA	DA							
MBA044	Social Entrepreneurship	7	30	Core	TD A	TD A	TD A	TD A	TD A		TD A	TD A							
MBA055	New Venture Creation and Growth	7	30	Core	TD A	TD A		TD A	TD A	TD	TD A	TD A							

Section C: Assessment Plan

The course is assessed as follows :

MBAENTOCF- none

Unit Code	Level	Period	Core/Option	Ass 1 Type code	Ass 1 Submit wk	Ass 2 Type code	Ass 2 Submit wk	Ass 3 Type code	Ass 3 Submit wk	Ass 4 Type code	Ass 4 Submit wk
MBA 005	7	12 WEEKS	Core	PR-OT	3	WR-WB	13				
MBA 001	7	6 WEEKS	Core	WR-BUS	3	PR-OR	7				
MBA 004	7	6 WEEKS	Core	CW-PO	3	WR-1	7				
MBA 00NV	7	6 WEEKS	Core	PR-OR	3	WR-BUS	7				
MBA 00SE	7	6 WEEKS	Core	PR-VIV	3	CS-ESS	7				

Glossary of Terms for Assessment Type Codes

CW-PO	Coursework - Portfolio
PR-OR	Practical - Oral Presentation
PR-OT	Practical - Other Skills Assessment
PR-VIV	Practical - Viva
WR-BUS	Coursework - Business Report
WR-WB	Coursework - Worked Based Report

Administrative Information	
Faculty	University of Bedfordshire Business School
School	Graduate School of Business
Head of School/Department	Alexander Kofinas
Course Coordinator	